



COMMUNITY FOUNDATION
of North Central Florida

CELEBRATE *Philanthropy!*

2015 MARKETING SPONSORSHIP OPPORTUNITIES



COMMUNITY FOUNDATION of North Central Florida

Thank you for taking time to review our 2015 event marketing and sponsorship opportunities. The packet contains the following information:

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Since 1998, the Community Foundation of North Central Florida has been building local philanthropy and helping individuals fulfill their charitable passions. In just 16 years, the Community Foundation of North Central Florida has awarded more than \$9 million in support to charities and has grown assets to more than \$15 million. We have launched successful initiatives including the Women’s Giving Circle and Legacy Awards and most recently the relaunch of the Center for Nonprofit Excellence. And thanks to the generosity of Mrs. Nancy Perry, the Foundation moved into a new permanent home featuring training and meeting space so we can continue our philanthropic outreach to donors and advisors.

Our 2015 programming and special events calendar provides our community with exciting opportunities to learn, connect and engage in meaningful interactions that highlight the spirit of philanthropy. These events also present a great opportunity to place your business in front of generous and compassionate people who are donors and key leaders in our communities.

Your generous underwriting helps us to produce high-quality programming while affording your business the chance to generate consumer goodwill, receive high visibility and the positive association of partnership with the Community Foundation.

Your support allows the Community Foundation to not only continue providing high-quality, low-cost charitable services for our community but also to continue inspiring philanthropy.

Cordially,

Barzella Papa
President and CEO



COMMUNITY FOUNDATION
of North Central Florida

Center for Nonprofit Excellence

2015 Workshop Series

The Center for Nonprofit Excellence is thrilled to present monthly networking opportunities, round table facilitated discussions, and targeted workshops for non-profit organizations.

Named Luncheon Sponsorship \$150

Benefits Include:

- ◆ Recognition on event web pages with hyperlink
- ◆ Promotion in all event E-newsletters with hyperlink
- ◆ Recognition in printed program materials
- ◆ Promotional materials and sponsorship poster on lunch table
- ◆ Sponsorship recognition in registration area
- ◆ Two complimentary registrations for sponsor representatives
- ◆ Verbal recognition during luncheon

Named Breakfast Sponsorship \$75

Benefits Include:

- ◆ Promotion in all event E-newsletters with hyperlink
- ◆ Recognition in printed program materials
- ◆ Sponsorship recognition in registration area
- ◆ One complimentary registration for sponsor representative
- ◆ Verbal recognition during breakfast

Available Sponsorship Opportunities

- March 18, 2015 • Healthcare and Employee Benefits 101 • Breakfast
- April 1, 2015 • Roundtable for Development Directors • Lunch
- April 15, 2015 • Transfer of Wealth Update • Lunch
- September 16, 2015 • Advocacy, Why Do It? • Lunch
- October 7, 2015 • Administrative Support Roundtable • Lunch
- October 21, 2015 • Year End Giving How to Appeal and Track • Lunch
- November 4, 2015 • Board Treasurer Roundtable • Lunch
- November 18, 2015 • Dashboards That Matter • Lunch

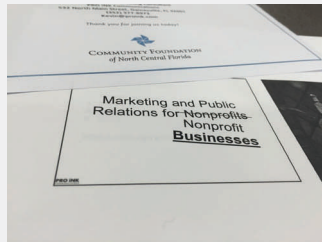
Named Luncheon Sponsor:

\$150

Named Breakfast Sponsor:

\$75

Center for Nonprofit Excellence



In January 2015, the Center for Nonprofit Excellence at the Community Foundation of North Central Florida (formerly the Nonprofit Center of North Central Florida) launched to enhance the effectiveness of North Central Florida's nonprofit organizations. The Center provides Executive Directors and their respective staff and Board members with information on best practices, tips and tools for organizational operations, and links to resources on a variety of topics.

Nonprofits can turn to us for:

- ◇ Resources and referrals for information about nonprofit management
- ◇ Educational and networking opportunities for Executive Directors, Board Chairs and consultants
- ◇ Research on the Alachua County nonprofit sector
- ◇ Endowment fund services
- ◇ Free meeting space (as available)

Presenting Sponsor

- Logo on website and in CNE E-newsletters with hyperlink and promotional materials (top level)
- Verbal recognition at all CNE events
- Recognition in CFNCF Annual Report and quarterly newsletter
- Invitation to all CNE Members Only events
- 2 tickets to all CNE workshops
- 4 tickets to Legacy Awards
- One display table at Nonprofit Symposium
- Invitation to present at a CNE event
- **Fee: \$ 1,000**

Signature Sponsor

- Logo on website and in CNE E-newsletters with hyperlink and promotional materials (second level)
- Verbal recognition at all CNE events
- Recognition in CFNCF Annual Report
- Invitation to all CNE Members Only events
- 1 ticket to all CNE workshops
- 2 tickets to Legacy Awards
- **Fee: \$ 500**

Supporting Sponsor

- Logo on website and in CNE E-newsletters with hyperlink and promotional materials (third level)
- Verbal recognition at all CNE events
- Recognition in CFNCF Annual Report
- **Fee: \$ 250**

Presenting Sponsor:

\$1,000

Signature Sponsor:

\$500

Supporting Sponsor:

\$250

5th Annual Legacy Awards



2015 Legacy Awards Luncheon

The Community Foundation of North Central Florida, in partnership with the North Central Florida Estate Planning Council, is proud to host the fifth annual **Legacy Awards Luncheon on Thursday, May 7, 2015 from 11:30 a.m. to 1:00 p.m. at the Best Western Gateway Grand.** The purpose of the luncheon is to recognize the crucial interaction between donor, professional advisor, charity, and local corporations necessary in creating an effective and meaningful charitable gift. We hope you will join us this year and play a major role in promoting philanthropy in North Central Florida.

Our 2015 Honorees are:

Donor Recognition: Dr. & Mrs. E.T. York

Nonprofit Recognition: Sebastian Ferrero Foundation

Advisor Recognition: Bill Olinger, Koss Olinger Financial Group

Corporate Recognition: CPPI, Inc.

Presenting Sponsor

- One reserved table for ten
- Recognition in online promotions
- Recognition in event program
- Logo displayed at event
- Logo on all printed materials including invitation
- Recognition in Annual Report
- Invitation to all Community Foundation events

Signature Sponsor

- One reserved table for eight
- Recognition in online promotions
- Recognition in event program
- Logo displayed at event
- Logo on invitation
- Recognition in Annual Report
- **Fee: \$1,000**

Supporting Sponsor

- 2 reserved seats at event
- Recognition in online promotions
- Recognition in event program
- Logo displayed at event
- Recognition in Annual Report
- **Fee: \$500**

Presenting Sponsor:

\$2,500

Signature Sponsor:

\$1,000

Supporting Sponsor:

\$500

Professional Advisor Education Series

2015 Professional Advisor Education

The Community Foundation of North Central is thrilled to present learning forums, capacity building training, seminars and workshops for professional advisors and their clients.

Professional Advisor Education Series is an three-part education series that provides professional advisors with opportunities to network, and learn more about philanthropy, planned giving and other worthwhile investment recommendations for their clients.

2015 Professional Advisor Education Series Dates:

Thursday, September 24 – 4:00–6:00 p.m.

Thursday, September 24 – 4:00–6:00 p.m.

Thursday, October 22 – 4:00–6:00 p.m.

Presenting Sponsor:
\$1,500

Signature Sponsor:
\$1,000

Supporting Sponsor:
\$500

- | Presenting Sponsor | Signature Sponsor | Supporting Sponsor |
|--|--|--|
| <ul style="list-style-type: none"> • 6 tickets to entire series • Recognition in online promotions • Recognition in event program • Logo displayed at event • Logo on all printed materials • Recognition in Annual Report • Invitation to all Community Foundation events • Fee: \$1,500 | <ul style="list-style-type: none"> • 4 tickets to entire series • Recognition in online promotions • Recognition in event program • Logo displayed at event • Recognition in Annual Report • Fee: \$1,000 | <ul style="list-style-type: none"> • 2 tickets to entire series • Recognition in online promotions • Recognition in event program • Logo displayed at event • Fee: \$500 |

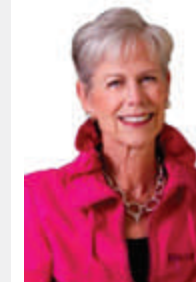
Annual Estate Planning Seminar

Featuring Kathryn Miree

5th Annual Estate Planning Seminar

The Community Foundation of North Central Florida, in partnership with the North Central Florida Estate Planning Council, is proud to host the fifth annual **Estate Planning Seminar on Wednesday, May 13, 2015 from 8:00 a.m. till 12:00 p.m. at Life South.**

This year's workshop will feature Kathryn W. Miree and continuing education credits will be provided.



Kathryn Miree is the president and primary consultant for Kathryn W. Miree & Associates, Inc., now in its 17th year of operation. Nationally recognized speaker and author on nonprofit gift planning and administration topics, Ms. Miree provides a full range of planned giving, endowment, and foundation management services designed to help nonprofits build long-term financial stability through planned gifts and endowment.

Presenting Sponsor:
\$2,500

Signature Sponsor:
\$1,000

Supporting Sponsor:
\$500

- | Presenting Sponsor | Signature Sponsor | Supporting Sponsor |
|--|--|--|
| <ul style="list-style-type: none"> • 8 tickets to the event • Recognition in online promotions • Recognition in event program • Logo displayed at event • Logo on all printed materials • Recognition in Annual Report • Invitation to all Community Foundation events • Fee: \$2,500 | <ul style="list-style-type: none"> • 4 tickets to the event • Recognition in online promotions • Recognition in event program • Logo displayed at event • Fee: \$1,000 | <ul style="list-style-type: none"> • 2 seats at event • Recognition in online promotions • Recognition in event program • Logo displayed at event • Fee: \$500 |