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COMMUNITY FOUNDATION OF NORTH CENTRAL FLORIDA RESTRUCTURES AMAZING GIVE TO FUND RELIEF FOR AREA NONPROFITS

(Gainesville, Fl.) - Today, the Community Foundation of North Central Florida announced the launch of an emergency relief initiative to help sustain area nonprofits taxed by unprecedented strains on their services and operations because of the COVID-19 pandemic.

The Community Foundation has repurposed its annual day of giving website, theamazinggive.org, into the Amazing Give Emergency Relief platform to assist in raising critical funds for nonprofits in North Central Florida during this time of exceptional need.

The site is now LIVE and open for donations.

Each nonprofit has its own individual page to share their current needs and requests. Donors are able to make donations to the nonprofits of their choice, and those funds will go directly to the nonprofits they have selected.

"We are pleased that we had a platform in place for our annual day of giving. With support from our vendor GiveGab, we were able pivot quickly to convert our platform into an emergency relief site for our community," explained Barzella Papa, President and CEO of the Community Foundation of North Central Florida.

Donated funds are automatically deposited into a nonprofit's bank account within 5-7 business days and will be available for use then.

All nonprofits who had previously registered for The Amazing Give will automatically show up on this site and have the same access to their own pages as before. Nonprofit agencies





who had not previously registered for The Amazing Give can do so now by contacting the Community Foundation. All new agencies will be required to go through a verification process, the same as previous registrants. The Foundation encourages social media sharing using the hashtag #AmazingGiveRelief.

To help community nonprofits as long as possible, the site will remain open in this format until further notice. The Amazing Give event has tentatively been rescheduled for 6 p.m. on August 19, 2020 until 6 p.m. on August 20, 2020.

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